



## Press Release

Düren, December 19, 2025

# ANKER Düren introduces new leadership: **Lars Engelke to start as Managing Director – Operations Germany on January 1, 2026**

**Düren, December 2025 – ANKER Gebr. Schoeller GmbH + Co. KG is taking an important step in the continued development of its traditional business: as of January 1, 2026, Lars Engelke will assume the role of Managing Director - Operations Germany.**

ANKER has stood for generations for textile craftsmanship, technical precision, and a strong “Made in Germany” identity. This long history is more than the past — it is a value that builds trust and defines the ambition to continue setting standards. The focus of the next phase is to preserve the brand’s substance while consistently guiding it toward a financially sound and future-proof direction.

“ANKER is a special brand because it combines know-how, quality and true craftsmanship — carried by people who contribute every day with professionalism and responsibility,” says Lars Engelke. “I want to preserve this strength and develop it further: with respect for the company’s history and a clear focus on sustainable competitiveness.”

As Managing Director - Operations Germany, Lars Engelke will be responsible for the Düren site. In the first phase, the focus will be particularly on production, product development, and sales in Germany, to further strengthen the foundations for stable performance, reliable delivery capability and a clear market impact.

The priorities will include sharpening the positioning, developing structures and processes, and maintaining a consistent focus on quality, efficiency and future readiness — with the ambition not only to preserve ANKER’s tradition, but to use it as the basis for the next successful chapter.

“I’m looking forward to working with the entire ANKER team,” Engelke adds. “Together, we will shape the next chapters of this brand.”

Jennie Wang, Global Commercial President, will continue to lead Aviation, Export and International Marketing at ANKER.

Dong Zhou, owner and Manager Director of ANKER comments: “We will continue to attract top talents of the industry to ANKER, and consciously strive to enhance customer satisfaction.”



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### About ANKER

The ANKER Gebr. Schoeller GmbH + Co. KG has been developing, designing, and producing high-quality, innovative textile floor coverings since 1854, including solutions for hotels, offices, public buildings, cars, and airplanes. The product range includes (jacquard) woven and tufted broadloom as well as planks, tiles, and rugs. With over 200 employees, the company also enables individual designs, special developments, and functional solutions – such as carpet flooring for displacement ventilation, which is installed in the German Reichstag in Berlin, the EXPO carpet of the German Pavilion at the 1958 World’s Fair in Brussels, or the design classic Perlon Rips. The traditional company from Düren, which has been part of the Chinese carpet manufacturer OFC Group since 2020, has already collaborated with Foster + Partners, Marcel Wanders, and Mies van der Rohe and is the only carpet manufacturer to hold the license for the color keyboard of Le Corbusier’s Polychromie Architecturale. Customers in the aviation sector include Airbus, Boeing, British Airways, Emirates, and the Lufthansa Group.

### ANKER carpets – simply everywhere

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