



REFERENCE REPORT

Merkur Spiel-Arena *THE INSIDE BOX*

Düsseldorf, Germany

ANKER



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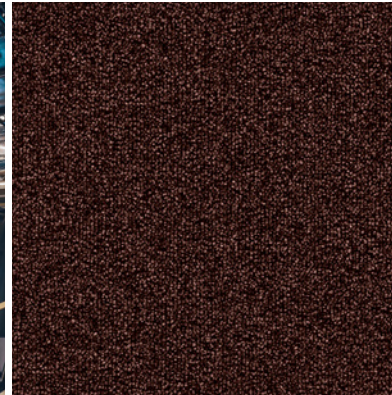
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Projektübersicht

**Merkur Spiel-Arena
Media & Press Center, Düsseldorf**

Building owner
D.LIVE GmbH & Co. KG

Architect
Lindner Architects GmbH & Co. KG

ANKER carpet
AERA BIGLOOP
Special color
EVA tile 470 m²,
EVA climate tile 490 m²

Floor installer
Reugels + Lenzen GmbH & Co. KG

Award
German Design Award Winner 2025
Winner Interior Architecture

Creating the perfect setting for special events – the new press and media center at the Merkur Spiel-Arena in Düsseldorf shows how it's done. In addition to customizable surfaces with movable furniture, high-quality materials were used to ensure the appropriate quality and aesthetics. Also in the game: AERA BIGLOOP from ANKER.

The Merkur Spiel-Arena is not only the home ground of Fortuna Düsseldorf – it is also one of the largest stadiums in the country. And as such, it was one of ten venues for UEFA Euro 2024. For this major sporting event, the multi-functional building was given a new, equally versatile press and media area. However, instead of a new building, the operators opted for a more sustainable solution. The little-used underground car park of the arena was converted into an exclusive event area. A 1,400 m² event location with two separate areas was created here. Each implemented as a room-in-room concept, the rooms can be individually adapted to each event. A special highlight here is that the adjacent players' tunnel can be used independently.

For the interior design, which won the German Design Award, the architects from Lindner Architekten deliberately focused on contrasts: shell construction vs. fine textiles, hard vs.

soft, clear contours vs. organic shapes. Concrete walls and pillars, metal, and glass preserve the industrial character of the former underground car park, while wood, subtle colors, and glossy surfaces lend the rooms stylish elegance.

This exciting interplay is underlined by AERA BIGLOOP, a textile floor covering that meets the functional requirements of flexible room use and at the same time creates a harmonious bridge between rough and elegant thanks to its coarse loops. The tufted carpet tiles made from Solution-Dyed yarn not only set special accents with their unusual surface structure. With their color scheme (special color) coordinated with the interior design, they also blend unobtrusively into the surroundings. Durable, robust and colorfast, they ensure the timeless modern lounge character of the press and media center.



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More information at
anker-carpets.com